

REP HEADLINE# 6299468
*** UNAPPROVED REV #1 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/12 13.20
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # 18 SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # 329946 CONTRACT # 6299468 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 9/7 EST#1543 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP6/12 SEP12/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG30/12 13.20

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
HIATUS 9/11
TTLS \$13,925
PLESAS CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE#: : : : : : : : DATE : DATE : /WK : INVT : : SPTS:

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1543

2 DZ 1100P-1135P 30 \$1,350.00 9/10 9/12 1 M,W 1

PROGRAM : 11 PM NEWS
CON COM1 : 11 PM NEWS
CON COM2 : HIATUS 9/11

4 DZ 1200N-1230P 30 \$375.00 9/10 9/12 1 M,W 1

PROGRAM : CHANNEL 11 NOON NEWS
CON COM1 : CHANNEL 11 NOON NEWS
CON COM2 : HIATUS 9/11

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 CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6		DZ	500P-530P	30	4	\$800.00	9/10	9/12	1		M,W	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
CON COM2: HIATUS 9/11												
8		DZ	530P-600P	30	4	\$800.00	9/10	9/12	1		M,W	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
CON COM2: HIATUS 9/11												
10		DZ	600A-700A	30	5	\$650.00	9/10	9/12	1		M,W	1
PROGRAM : CHANNEL 11 NEWS AT 6AM												
CON COM1: CHANNEL 11 NEWS AT 6AM												
CON COM2: HIATUS 9/11												
12		DZ	700A-800A	30	4	\$625.00	9/10	9/12	1		M,W	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
CON COM2: HIATUS 9/11												
SEP/12 13925.00											CONTRACT TOTAL 13925.00	
											TOTAL SPOTS 18	

MARKET TOTALS \$48,017 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE